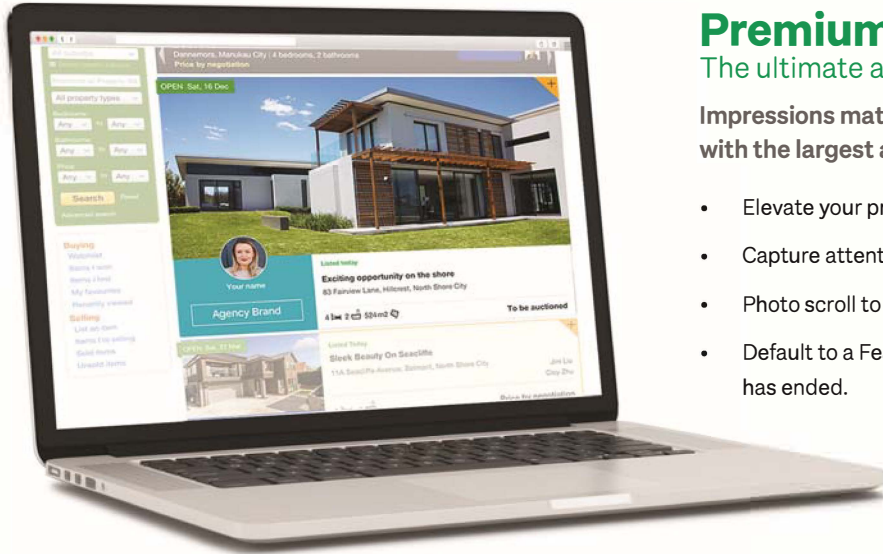


Marketing products

Residential For Sale



Premium Listing

The ultimate advertising option.

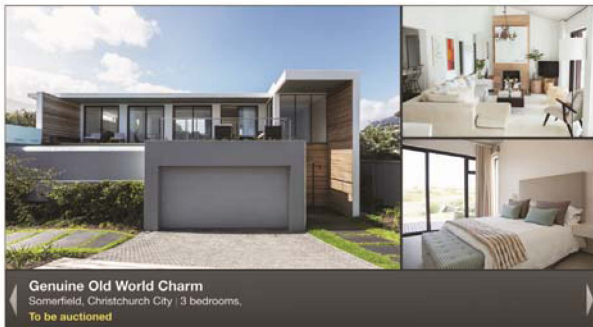
Impressions matter so convey your property in the right light with the largest and most prominent listing on Trade Me.

- Elevate your property ahead of all Feature and Base Listings.
- Capture attention with images 6x bigger on desktop.
- Photo scroll to showcase your property's best features.
- Default to a Feature Listing after Premium Listing period has ended.

Super Feature

Maximum exposure

90% more watchlist adds than a base listing.¹



- Stand out at the top of every relevant search result.
- Receive more enquiries.¹
- Showcase your property for a great first impression.
- Includes a Feature listing.

Carousel

Stand out on the property homepage

#1 property site in New Zealand.³



- Increase listing visibility.
- Exclusive number of listings on rotation.

Feature

Stand out

Get more views than a base listing.¹

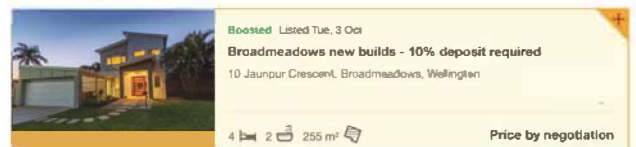


- Elevated to the top of search results.
- Highlighted to stand out.

Boosted

Jump to the top

Be seen by new potential buyers.



- Boost your Featured listing to the top of search results.²
- Be seen by new buyers entering the market.

To book, email propertyagents@trademe.co.nz or call 0800 866 266.

Terms and conditions

A base listing must be enabled to add any premium product. Talk to your real estate agent.

1. Trade Me Property site statistics, 2017; compared to a Trade Me Property base listing.
2. Boosted only applies for the default property search filter and remains at the top of the sort order until other listings are Boosted or new Featured listings are added.
3. Unique Audience, Nielsen online ratings (Real estate/apartments category), 2017.

